**Welcome to the 2020 GCC Application Process**

You must read and fill out the entire online form below to be considered an entry of the Great Charity Challenge, presented by Fidelity Investments®

We recommend submitting applications through Firefox web browser.

The Great Charity Challenge presented by Fidelity Investments® (GCC), was created in 2009 for the purpose of assisting not-for-profit organizations located in and serving Palm Beach County, FL. The GCC receives most of its contributions from the equestrian community in Wellington, Florida, more specifically through individuals, families, and corporations involved in the Winter Equestrian Festival (WEF). The annual distribution of this money occurs at the GCC competition held during the WEF. (2020 date: Saturday, February 1, 2020)

Each year, the GCC transforms the Palm Beach International Equestrian Center in Wellington, Florida into a field of hopes and dreams for more than 30 local charities eligible to receive money via the GCC fundraising effort through the application and selection process.

The GCC is an exciting Pro-Amateur show jumping event that features 30 teams of three riders ranging in age from 11 to 70. Each team is randomly assigned to a charity to compete for the prize money. The GCC, founded in 2010 by Paige Bellissimo, has distributed more than **$13.5 million** to 240 non-profits in Palm Beach County. **One hundred percent of the money raised gets distributed to local non-profits** every year, with first place receiving $150,000 and all participating charities being guaranteed a minimum amount of $15,000. Up to 2 additional wildcards as well as additional grants will be randomly drawn on the night of the event: Saturday, February 1, 2020. For reference purposes, a total of 65 non-profit organizations benefited from the event in 2019. Staying true to its roots, up to six nonprofits, out of the 30 participating, are guaranteed to be Wellington based.

Each team is generously sponsored by an equestrian family/farm/foundation, with additional funds coming from corporate and individual donors. Equestrian Sport Productions, producers of the event, takes on all of the cost, including staff time and venue. Free General Admission is offered on the night of the event, which enables the whole community to join in the excitement.

**APPLICATION AND SELECTION PROCESS**

To qualify for the 2020 GCC, fully completed applications must be received by 5 PM on **Friday November 15, 2019**. Please note that applications MUST be submitted at once (no editing is allowed after submission).

Applicants must demonstrate they are:
- a 501c3 not-for-profit
- serve residents and visitors of Palm Beach County (PBC)
- have a presence in Palm Beach County (physical location)

- will spend the money directly on service delivery

- commit to spending a minimum of 75% of funding received in PBC

\*\*Please note that Equestrian Sport Productions reserves the right to donate excess funds to a charity or charities of its choice, including those with nationwide presence.

Drawings: Up to four organizations are pre-qualified to participate each year. Up to 25 additional charities will be randomly selected during the drawing of the charities between December 1, 2019 and January 15, 2020. Charities are NOT required to be physically present during these drawings but will have **48 hours to reply** once selected; the information will be shared via social media and an email will be sent to the designated contact given below. ALL APPLICANTS MUST have a minimum of 2 representatives present on Saturday, February 1, 2020. Whether you are pre-selected or are hoping to be selected as a wildcard on the night of the event or receive additional grants, funding will ONLY be distributed if you are physically present. Organizations eligible for the drawing will be pre-qualified by a review committee and a thorough vetting process in partnership with Bank of America.

You must read and FULLY fill out the online form below to Enter the Great Charity Challenge, presented by Fidelity Investments®

**PLEASE DOWNLOAD and SAVE the following Word Application to fill in all your answers prior to your final submission. Doing so will enable you to work on your application while compiling all documents.** To guarantee a smooth experience, we recommend you create a separate file on your computer that includes all your information in one location.

**Entries will NOT SUPPORT BULLET POINTS or any type of specific punctuation within the file names.**

Name:

Organization Mission:

Logo (JPG only, must not exceed 10MB):

IRS Letter of Determination (PDF only, must not exceed 10MB):

Address:

City:

State:

Postal Code:

Country:

Phone:

Email:

Website: (PLEASE MAKE MANDATORY)

Tax ID Number: (PLEASE MAKE MANDATORY)

Organizations Eligible to Apply:

Access to Education

Access to Work and Economic Growth

Animal Welfare

Child Welfare

Culture and Arts

Ending Poverty

Fighting Hunger

Good Health and Well-Being

Other

Partnership for Community Development

Public Welfare

Senior Welfare

Veterans and Military Support

Length of Assistance and Services Provided:
Short-term assistance (examples include emergency aid, a one time scholarship, etc.)
Long-term assistance (examples include following children through the foster care system, creating long-term partnerships, etc.)
A blend of short and long-term assistance

Significant Achievements in the Past Two Years (Max 200 words):

Provide Description of How Money Would be Spent (Max 200 words):

List of Board Members, specifying which are Palm Beach County based (PDF only, must not exceed 10MB): (PLEASE MAKE MANDATORY)

Year Incorporated with IRS:

Executive Director:

2018 Financial Statement (auditor compilation or year-end statement signed by board treasurer, PDF only, must not exceed 10MB):

2019 Financial Statement (can be either a P&L or balance sheet to Date signed by board treasurer, PDF only, must not exceed 10MB):

SALARY/CONTRACTOR INFORMATION: Please note that these fields should represent either the highest paid salaries and/or independent contractors paid during the last fiscal year. If your organization operates with volunteers only, please enter 1 in the number field.

Highest Paid – Title: (PLEASE MAKE MANDATORY)

Highest Paid – Salary (Number only):

Second Highest Paid – Title:

Second Highest Paid – Salary (Number only):

Third Highest Paid – Title: (PLEASE MAKE MANDATORY)

Third Highest Paid – Salary (Number only): (PLEASE MAKE MANDATORY)

Agreement: (text is good as is)

**Contact Information**

This information will not be shown on our website but will be utilized to send all further communication and notices as it pertains with the event.

First Name:

Last Name:

Email:

Phone Number:

Please note that by clicking submit, your application is deemed final. You will not have future access to it. We invite you to add: acv@greatcharitychallenge.com and annecarolineinc@gmail.com to your contact list to guarantee you receive future communications from us.